

- 11:05: **Rita Cucchiara** – UNIMORE – *“Big data and artificial intelligence”*
- 11:20-11:40: **Open discussion**

The importance of Big data in Europe and the Mediterranean

Moderator: Davide Strangis – Executive Secretary of the CPMR Intermediterranean Commission

- 12:00: **Gail Kent** – Director of Data – Directorate General for Communications networks, content and technology of the European Commission – *“European strategy and the development of BIG DATA”*
- 12:15: **Mariela Borrell Porta** – General manager of Directorate General for Foreign relations – Ministry for Foreign action, institutional relations and transparency of Government of Catalonia – *“Big data for social innovation and research”*
- 12:30: **Tayeb Masbahi** – Moroccan – Vice President of the CPMR Intermediterranean Commission, Vice President of the Region of l’Oriental – *“Big data potential for national and territorial policies in the Southern Mediterranean, focus on Morocco”*
- 12:45: **Ferdinando Ferrara** – General manager of Cohesion policies department of Presidency of Italian Government – *“The Italian strategic priorities for the post 2020: role of the EUSAIR macro-regional strategy” - TBC*
- **13:00-13:15: Open discussion**
- 13:15: Wrap-up and next steps – **Francesco Raphael Frieri** – General manager for Resources, Europe, innovation, institutions and European policies of Emilia-Romagna Region – *“Digital transformation for Public Administration and Big Data: Making public policy capacities in Europe and the Mediterranean area more efficient”*

LIGHT LUNCH

followed by the meetings of the CPMR IMC and the Interreg MED Monitoring Committee

English and French will be the working languages