

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

Mission

Innovative sustainable economy

Strengthening governance for an innovative sustainable
Mediterranean economy

6 July 2023

10.00 – 12.00 CEST ONLINE



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

One mission, two governance projects

Emilia-Romagna Region (ERR)

Institutional Dialogue Project, Lead Partner

BETA Technological Center (UVic-UCC)

Thematic Community Project, Lead Partner



Innovative
sustainable economy

Interreg
Euro-MED

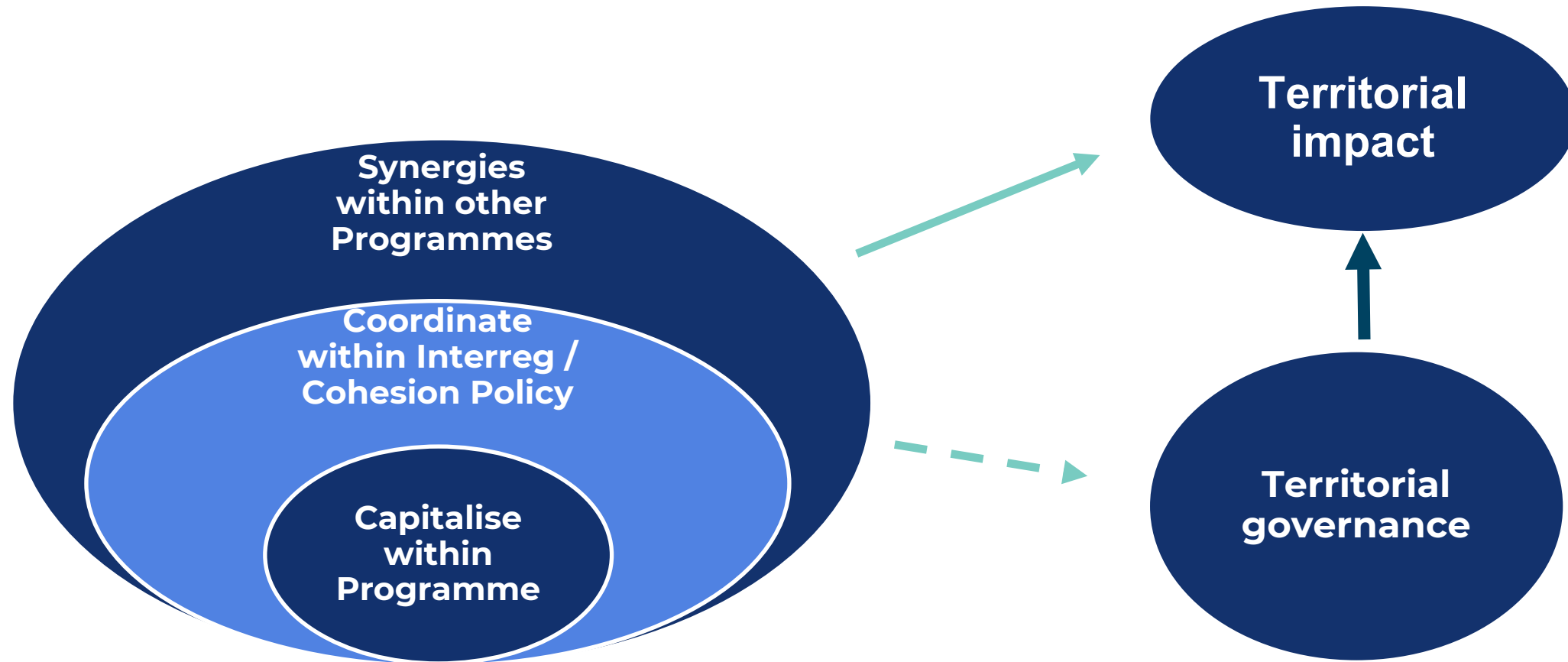


Co-funded by
the European Union

One mission, two governance projects



Better cooperation governance



Innovative
sustainable economy

Interreg
Euro-MED

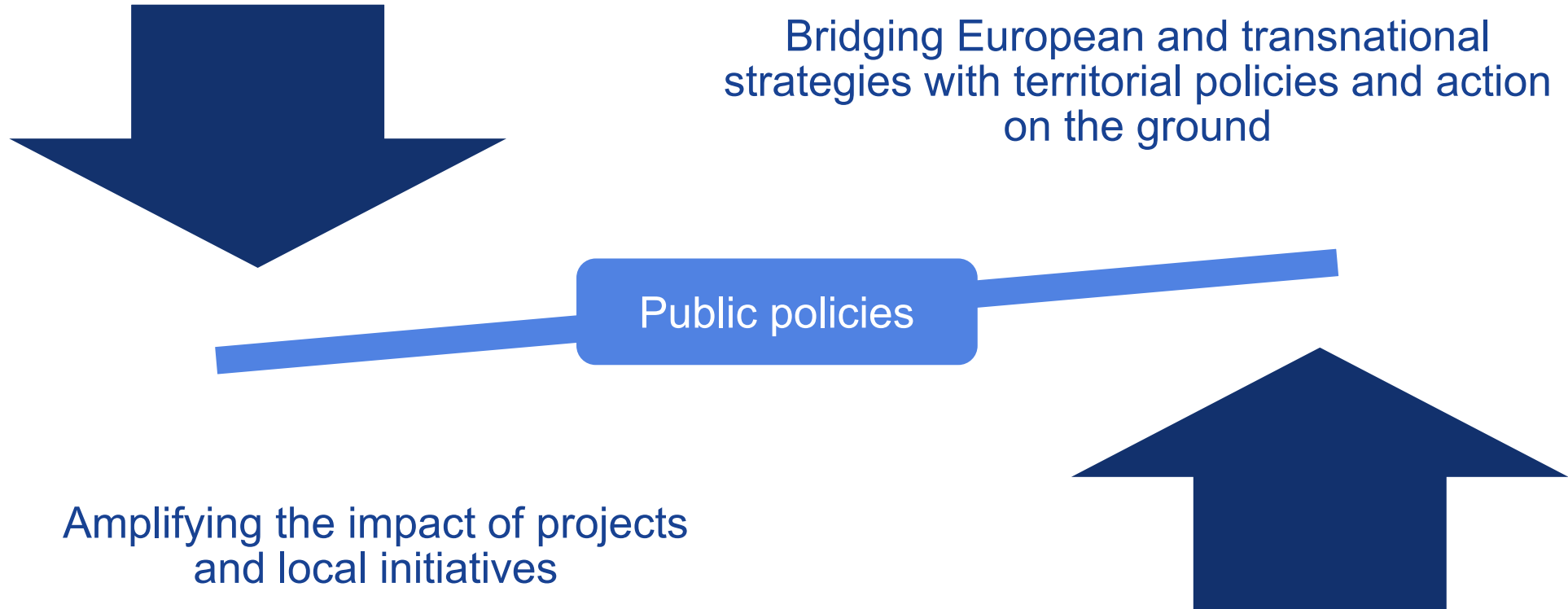


Co-funded by
the European Union

One mission, two governance projects



Bridging opportunities



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union



Innovative Sustainable Economy mission scope

- Support **transnational cooperation of 4 helix** stakeholders.
- Favour increased **innovation activities, services** and organisational **patterns** towards **circularity**.



- Encourage the uptake of **sustainable production and consumption practices**.
- Improve co-implementation and **coordination** with **Regional Smart Specialization Strategies (RIS3)**.





Governance Projects objectives

Facilitate the exploitation, **sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work

Encourage the **transfer** of practices and results to other actors and territories and their integration in the development of local, regional, national and European (mainstream) policies and strategies

Increase **coordination** between actors acting on the Mediterranean (multi-level, transnational) based on this acquired knowledge, experience and results



IDP

Institutional Dialogue Project



Policy Alignment



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union





REUSE TRANSFER COORDINATION

REGIONAL / NATIONAL GOVERNMENT








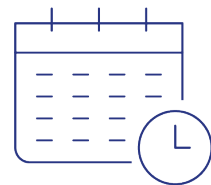

INTERNATIONAL NETWORK

SECTORAL AGENCY / SME


Total budget
€ 4 000 000



Project duration
81 months
(until 09/2029)



Associated Partners
15



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union

Institutional Dialogue Project



PANORAMED

Governance platform



Innovative sustainable economy



Interreg Euro-MED



Co-funded by the European Union

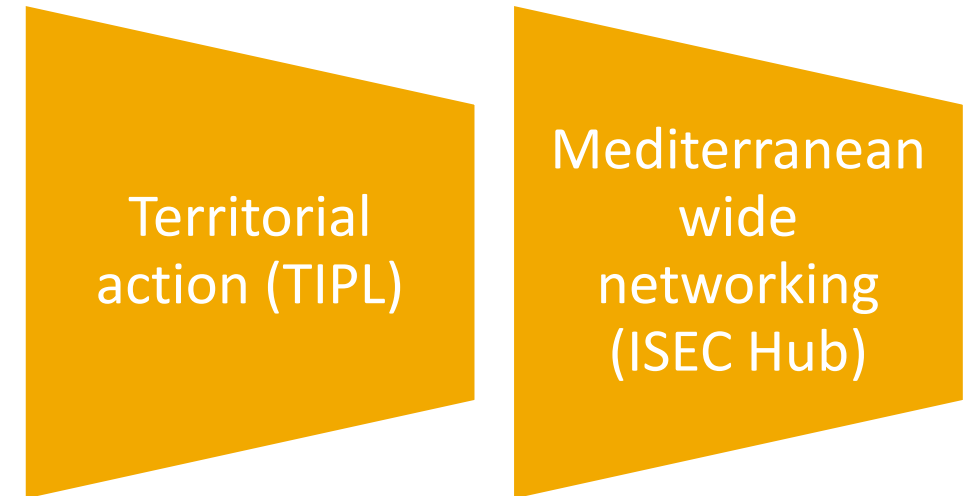


IDP approach in a nutshell

Transformative innovation policy: orienting innovation policy making to boost transition to (economic, social and environmental) sustainable development

Integrated territorial development: place-based combination of policies and programmes to address urgent challenges

Multilevel governance: addressing challenges at different territorial scales, aligning objectives and action



TCP

Thematic Community Project



Embrace know-how



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

Thematic Community Project



REUSE

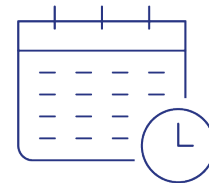


Total budget
€ 4 999 826

TRANSFER



REVOLVE



Project duration
81 months

COORDINATION



UVIC

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA



Associated Partners
13



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



Thematic Community Project

Building on the work done by the previous Interreg MED 2014-2021 Thematic Communities | <https://interregmedgreengrowth.eu>



FOOD SYSTEMS

- ARISTOIL
- ARISTOIL Plus
- CAMARG
- EMBRACE
- MADRE
- Med Greenhouses
- PEFMED
- PEFMED Plus



ECO-INNOVATION

- CREAINNOVATION
- GRASPINNO
- GRASPINNO Plus
- GREENOMED
- FINMED



SMART CITIES

- ESMARTCITY
- GREEN MIND



WASTE MANAGEMENT

- REINWASTE
- RE-LIVE WASTE



Innovative sustainable economy

Interreg Euro-MED



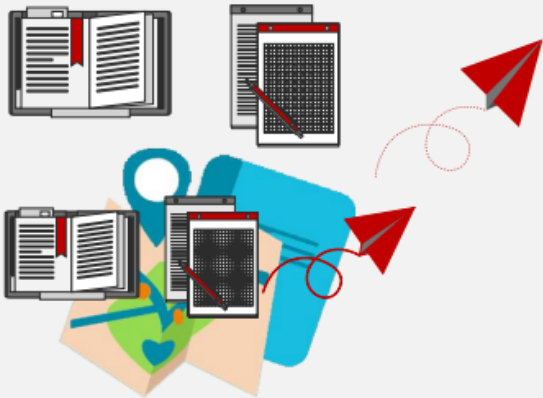
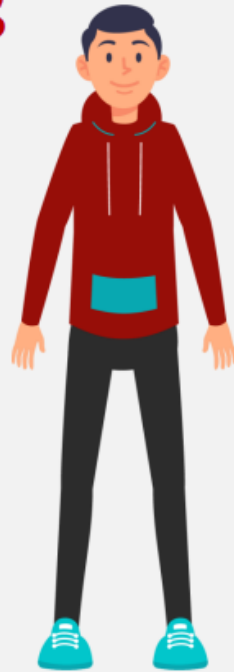
Co-funded by the European Union



33

preselected

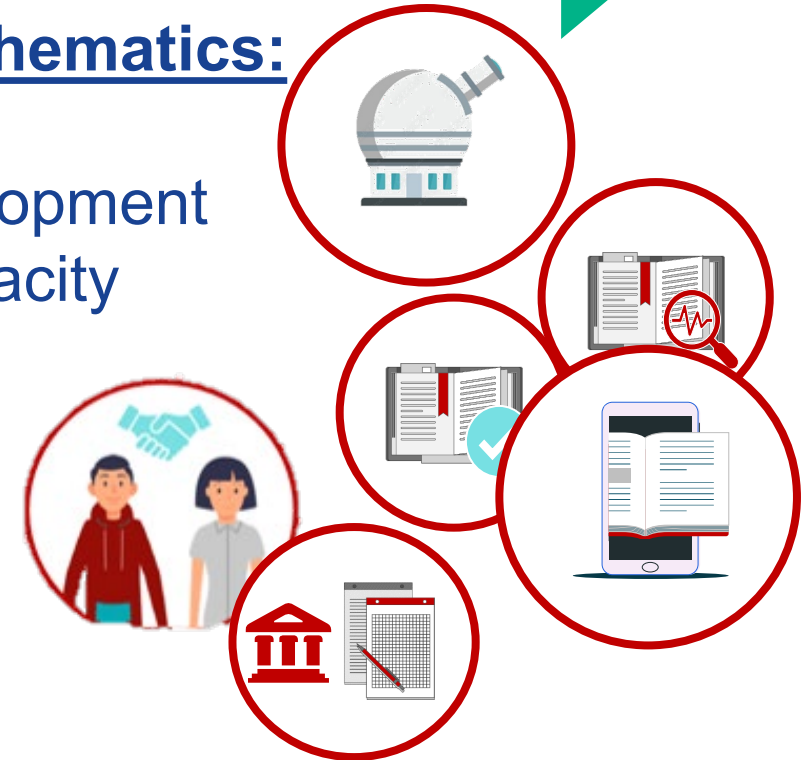
THEMATIC PROJECTS



EMBRACE KNOW-HOW

Preliminary selected thematics:

- Blue economy
- Smart territorial development
- SMEs innovation capacity
- Manufacturing sector
- Textile sector
- Agri-food sector
- Water management
- Waste management



<https://interreg-euro-med.eu/en/call-2-122-proposals-admitted-to-the-second-assessment-phase/>



Innovative
sustainable economy

Interreg
Euro-MED



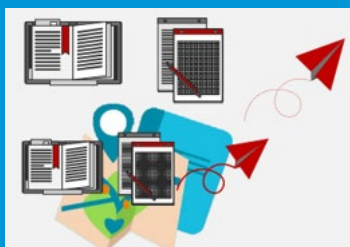
Co-funded by
the European Union



Designing the “bridge” methodology

Development of innovative solutions

Thematic projects

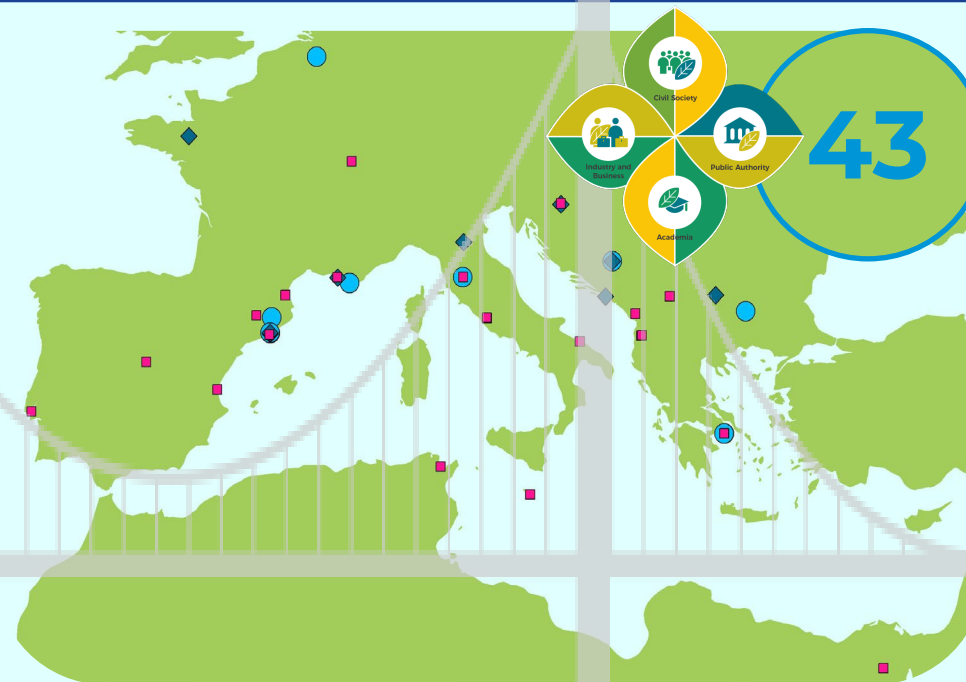


GOVERNANCE 2023-2029

**Institutional Dialogue
POLICY ALIGNMENT**

**Thematic Community
EMBRACE KNOW-HOW**

- ◆ Institutional Dialogue Project Partners
- Thematic Community Project Partners
- Mission Associated Partners



MED Territories' Common Challenges

Development of new or updated strategic action plans and policies

4-ple helix stakeholders



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union

HOW?

Mission core activities
& next steps for
stakeholder
engagement

Policy Alignment



Embrace know-how



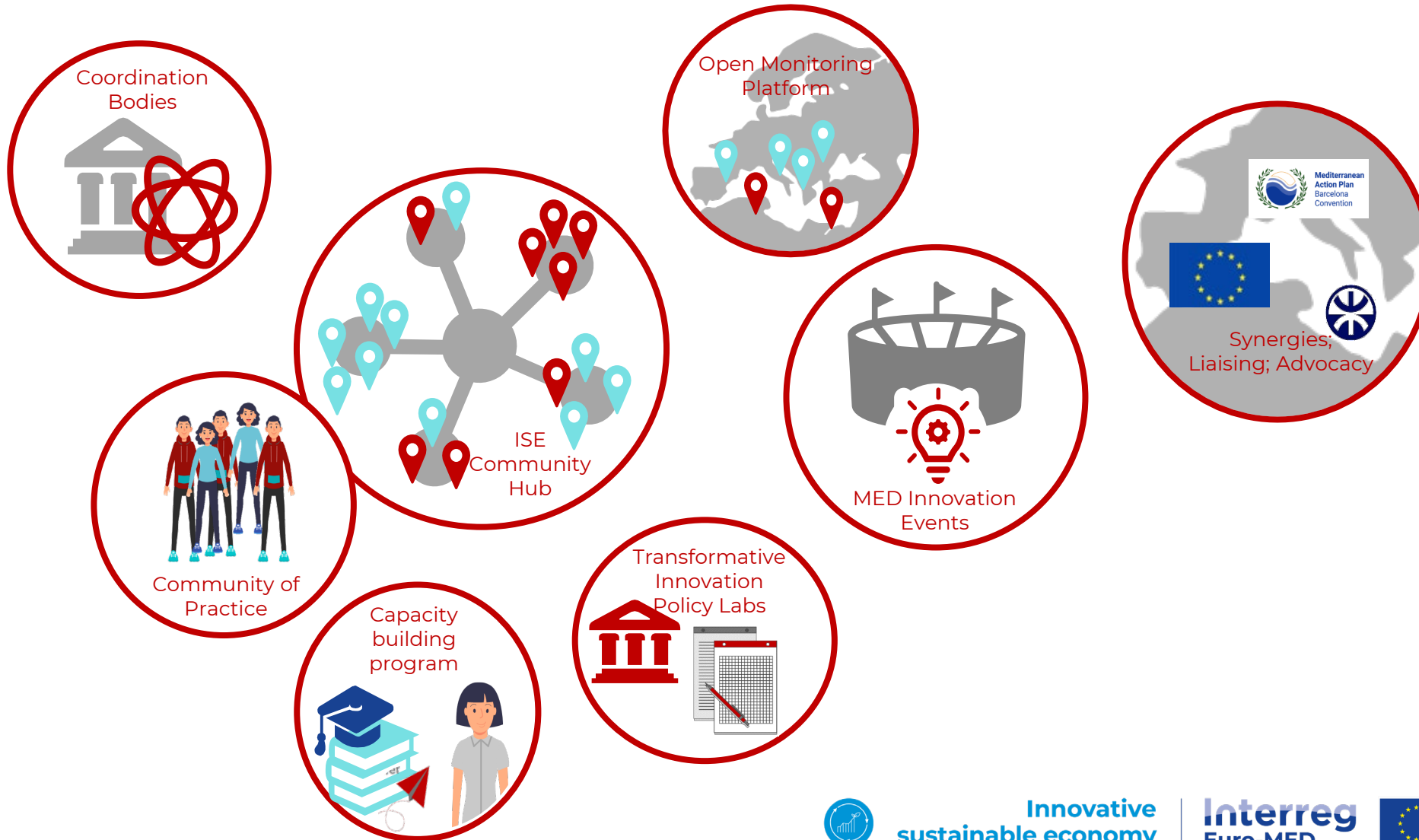
Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

Mission core activities



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

Community of Practice & ISEC Hub

BETA Technological Center (UVic-UCC)
Thematic Community Project, Lead Partner

Conference of Peripheral Maritime Regions (CPMR)
Mission Institutional Dialogue Project, Project Partner



Innovative
sustainable economy

Interreg
Euro-MED

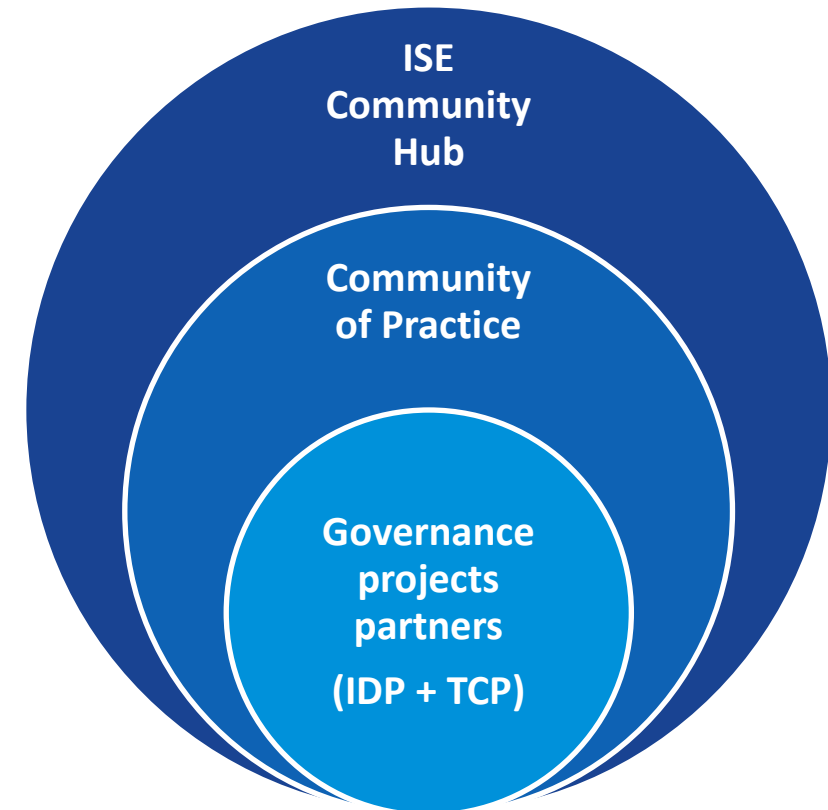


Co-funded by
the European Union



Key information

- **Domain:** Innovative Sustainable Economy.
More concrete topics will be defined based on the selected Thematic Projects and in alignment with policy needs.
- Launch early 2024
- Membership is free, follow rules of enrollment
- Willingness to participate in knowledge exchange and discussion



Community of Practice



- **WHY:** create a sense of community on Innovative Sustainable Economy and a space of collective knowledge and learning to improve project's performance.
- **WHO:** dedicated to Interreg Euro-MED ISE Thematic Project's partners and governance project's partners.
- **HOW:** cyber space (i.e. Basecamp) + community building gatherings.

ISEC Hub



- **WHY:** provide the mission's larger multisectoral and multilevel community a friendly space. To reach critical mass to boost the transition toward the mission goal.
- **WHO:** mission actors + external stakeholders interested in ISE and engage with the Mediterranean region (North & South).
- **HOW:** cyber space (i.e. LinkedIn Group) + public events.





CONNECT

Get to know and interact with peers and work together – *to collaborate, network and create new partnerships!*



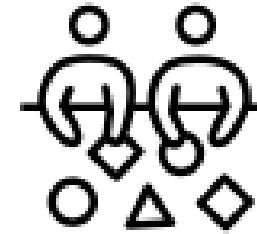
LEARN

Webinars, workshops, tailor-made capacity building, opportunities for your innovation projects – *to keep innovating for a sustainable Mediterranean!*



SHARE

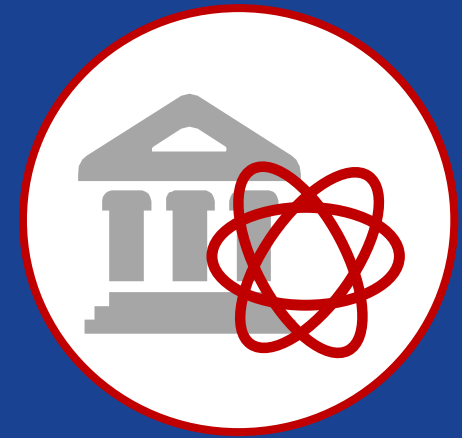
Knowledge, methodologies, toolkits, guidelines, papers, educational materials, policy recommendations and more – *to exchange on your challenges and find solutions!*



CO-CREATE

Thematic Working Groups on key topics, policy dialogue and joint advocacy activities – *to join efforts in advancing to an Innovative Sustainable Economy in the Mediterranean!*





Coordination Bodies

Government of Catalonia

Mission Institutional Dialogue Project, Project Partner

BETA Technological Center (UVic-UCC)

Thematic Community Project, Lead Partner



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union

Institutional Sounding Board (ISB)

- To steer mission governance projects' activities to ensure that they are *aligned* with and relevant for Mediterranean *strategies*.
- Board composed of representatives from Mediterranean and EU *high level institutions* that participate on a *voluntary basis*.
- Terms of References will be prepared under the basis of agree on *yearly strategic meetings* and use and *promote mission advocacy materials*.



Mediterranean and European governance frameworks and institutions



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union



Mission Consultative Body (MCB)

ADVISORS

BUSINESSMED
Union of Mediterranean Confederations of Enterprises

ENEA
Italian National Agency for New Technologies, Energy and Sustainable Economic Development

EPLO
Circular Economy & Climate Change Institute

ingenio
CSIC-UPV
Instituto de gestión de la innovación y del conocimiento

UN environment programme

HELLENIC REPUBLIC
MINISTRY OF DEVELOPMENT AND INVESTMENTS

BASHKIA SHKODER

BF
THE BALKAN FORUM

Mediterranean Action Plan
Barcelona Convention

SUPPORTERS

ENERGYCITIES

CoNISMa
Consorzio Nazionale Interuniversitario per le Scienze del Mare

SDSN Mediterranean

EUROREGIO
Pyrénées Méditerranée
Pyrénées Méditerranée
Pirineos Mediterráneo

REGIONE PUGLIA

Arca

COMPSUD

READ S.A.
www.readsa.gr
Development Agency of South Aegean Region

MedCités

Xjenza
The Malta Council for Science & Technology

POS=UR

Institut Ruder Bošković

AviTem
Agence des Villes et Territoires Méditerranéens Durables

GOBIERNO DE ESPAÑA
MINISTERIO DE HACIENDA Y FUNCION PÚBLICA

END-USERS

- More **OPERATIVE** body, mainly connected through the **Community Hub**.
- To reinforce the *co-ownership* of the mission governance projects' activities and the *active engagement* of key external stakeholders as multipliers. MCB representative of the 4-helix stakeholders active in the Mediterranean region, including from the Southern and Eastern shores.
- Associated partners and other networks with 3 different roles:
 - **ADVISORS:** provide expertise in the theme tackled.
 - **SUPPORTERS:** observers, for endorsement.
 - **END-USERS:** beneficiaries, implement project outputs.

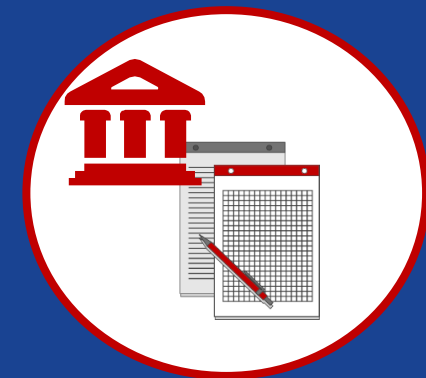


Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union



Transformative Innovation Policy Labs (TIPL)

Government of Catalonia

Mission Institutional Dialogue Project, Project Partner

MedWaves, the UNEP/MAP Regional Activity Centre for SCP

IDP & TCP, Project Partner



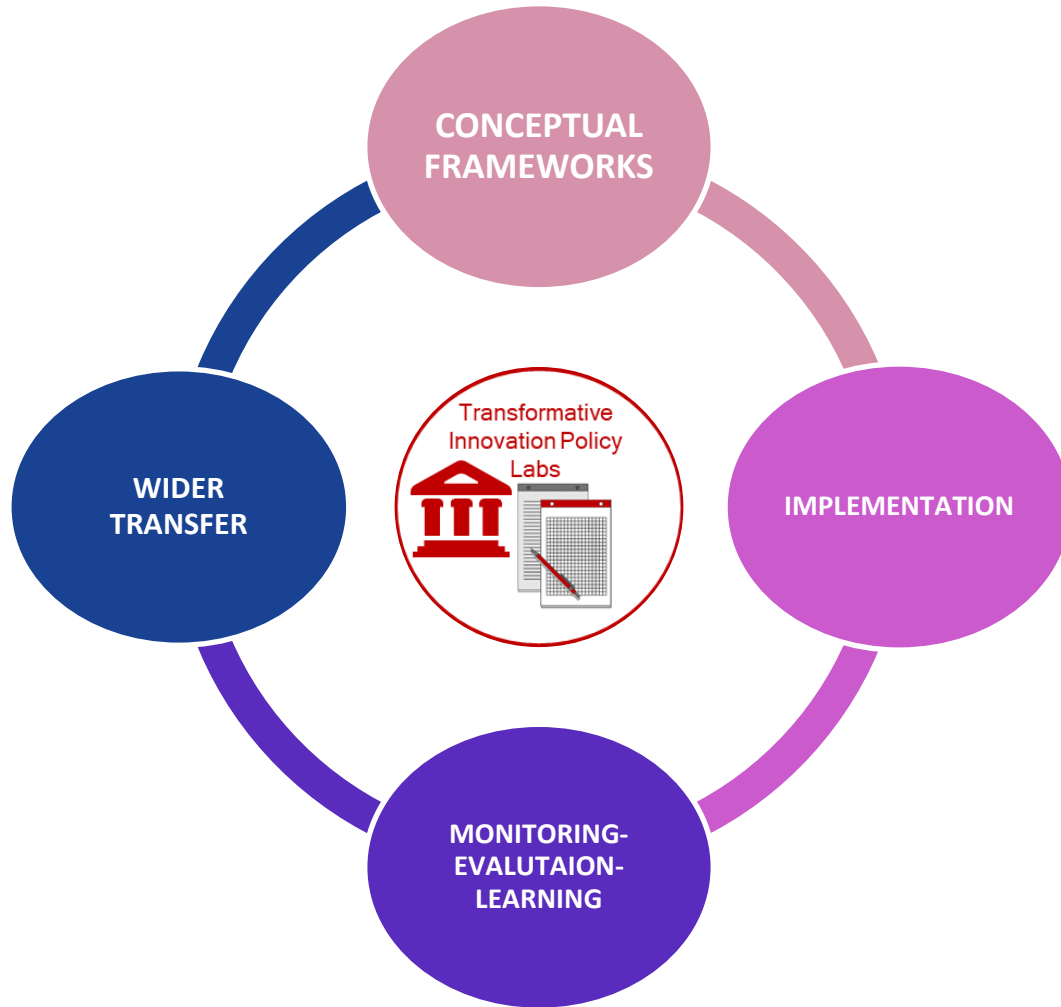
Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

Transformative Innovation Policy Labs



- ❑ Focus on **societal challenges**: clear **directionality** towards social and environmental sustainability (SDGs)
- ❑ **Experimentation and promotion of alternative practices** aimed at transforming socio-technical systems, to make them more sustainable and fairer
- ❑ Generation of **learnings and new knowledge** to reorient socio-technical systems towards the SDGs. **Reflection processes to generate changes in beliefs, values, behaviors** and ways of understanding socio-technical systems and how to transform them
- ❑ **Recognition and empowerment of actors** who are often excluded from the design and implementation of innovation and public policies (inclusivity)
- ❑ Management of **consensus and conflict** and exploration of different possible alternatives to move in the desired directions. This requires recognizing expectations and opening broad **participatory processes**



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union



Conceptual framework for transformative innovation approach: Places of experimentation of better policy making approach

- ✓ How to address SDGs and a sustainable transition for the Mediterranean
- ✓ How to co-create shared understandings for challenge-oriented policies
- ✓ Frameworks for integrated policy making

Implementation

- ✓ First-generation of living labs led by the Partners for public authorities and/or groups of stakeholders engaged with a policy action
- ✓ TCP mobilisation to promote best TPs solutions/outputs related to the topic of the TIPL and strengthening the implementation of current or new policies/strategies





Monitoring-evaluation-learning (MEL)

- ✓ Explore, test, learn and co-create new effective guidelines and tools to empower actors increasing their capacity to implement projects' results into their policies and practices
- ✓ Self-reflection and peer-learning across the territories

Wider transfer

- ✓ Replicating the TIPL approach through open calls
- ✓ Assistance packages (interregional, crossborder...)
- ✓ TCP advocacy





Capacity Building Program

Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)

Thematic Community Project, Project Partner

Open Space Collective

Mission Institutional Dialogue Project, Project Partner



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



The **Capacity Building Program** of the Mission consists of a number of **activities** and **tools** aiming to support key stakeholders in understanding and managing innovative methodologies, solutions and policies, and therefore, ultimately:

encourage their uptake in the entire Mediterranean and beyond, to turn them into real practices at local, regional and national levels;

increase the institutional capacity of Mediterranean organisations;

facilitate new public policies' development under the scope of the transformative innovation policies framework;

increase the transformative innovation rate of the region;

improve the employment rate.



Capacity Building Program



Capacity Building Activities

- Partners of the Interreg Euro-MED Thematic Projects
- Key target groups of the Mission (especially BSOs, NGOs, Public Authorities)
- Mission Ambassadors

Mentoring and Twinning Scheme

Between **givers** (partners of the Thematic Projects)



and **takers** (stakeholders interested in capitalising on or replicating the results of the Thematic Projects)

series of tools (guidelines, recommendations) and tailored activities (trainings, workshops), both transversal and challenge-specific, on-line or face-to-face

exchanges, technical guidance, on-line and physical (site visits)

WHO

HOW



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union



NEXT STEPS

- **Elaborate a yearly training plan** containing the subjects, contents and formats of the training programme (i.e., the skills and fields to focus on), at the end of the preceding year.
- **Complement other key activities of the Mission** (Euro-Med Academy, MED Innovation Events).
- **Assessment of learning needs** of Thematic Projects and target stakeholders.
- Empowerment of a group of “**Mission Ambassadors**”.
- Organize an **online workshop by the end of the year** focusing on one or more specific challenges of the Mediterranean.





Open Monitoring of innovation projects and stakeholders

Emilia-Romagna Region (ERR)

Institutional Dialogue Project, Lead Partner

Dynamic Vision (DV)

Thematic Community Project, Project Partner



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



Stakeholder database

A user-friendly database to map ISE related stakeholders in the Euro-MED area and beyond, harmonized at Programme level coupled with extra features tailored to the Mission's needs



optimize the conditions for knowledge sharing and synergies



support the transferring and mainstreaming processes of the Thematic Projects' results



TCP & IDP will collaborate in defining common criteria for **stakeholder's context** and **profilization** contributing also in the formation of the **TRANSFERING** activities





Open monitoring system

Evidence base beyond Interreg Euro-MED community (*all Mediterranean Interreg programmes, Horizon Europe, other programmes*), leveraging on open data availability and advanced data management techniques

Supporting enlargement of Mission community and broadening potential for knowledge sharing and synergies

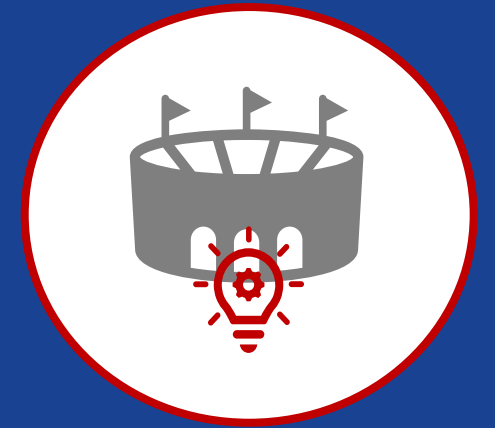
Supporting policy makers awareness at different territorial levels

Link with monitoring and internationalization of RIS3



Scalable to include other Missions thematic fields?





MED Innovation Events

REVOLVE

Thematic Community Project, Project Partner

Government of Catalonia

Institutional Dialogue Project, Project Partner



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



MED Innovation Camp and Days: two sides of the same coin

Both sides of the MED Innovation Events aim to create synergies among multiple actors to boost innovative sustainable economic practices in the Mediterranean.

Focus on mission thematic projects

MED Innovation Camp

- **Innovation Camp - TIP Methodology**
- **Smart Specialization Strategies (S3) framework**
- Target group: **policy-makers** and technicians

MED Innovation Days

- **Creative environment** focus
- Open discussion for a **non-technical audience**
- Target group: business, **citizens**

2-days in-person annual event

Each edition in a different Euro-MED country

Shared challenge to encompass the 2-days event

Moment to build synergies and gather the community





1st Innovation Camp in Sarajevo 23 – 24 May 2023

The 2-day event held within the framework of the 8th EUSAIR Forum in Sarajevo. The camp focused on exploring opportunities to strengthen smart specialisation for sustainability in the Adriatic and Ionian Macroregion.

Participants were introduced to the innovation camp methodology proposed by the Mission to address complex environmental and social challenges.





Advocacy strategy through synergistic liaising

Ministry of Regional Development and EU Fund (MRDEUF)

Mission Institutional Dialogue Project, Project Partner

Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)

Thematic Community Project, Project Partner



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



WHY:

GOVERNANCE DIMENSION
A new opportunity to create multilevel alliances

WITH THE GOAL OF
promoting the exchanges of knowledge, points of view, and longer-term strategic actions to create innovative transformative policies as well as ensure on-the-ground implementation, and public debate catalyzing actions to integrate innovative solutions to common Mediterranean challenges.

TO ACHIEVE
The purpose of innovation is addressing place specific-problems and needs, territorial challenges



Liaising for Advocacy

HOW:

- Innovative Sustainable Economy Community Hub (ISEC Hub)
- Mission Consultative Body & Institutional Sounding Board
- Challenge-driven 4-ple helix alliances
- Transnational taskforces to produce common key policy papers

WHAT:

- Policies open for change
- Macro/regional challenges

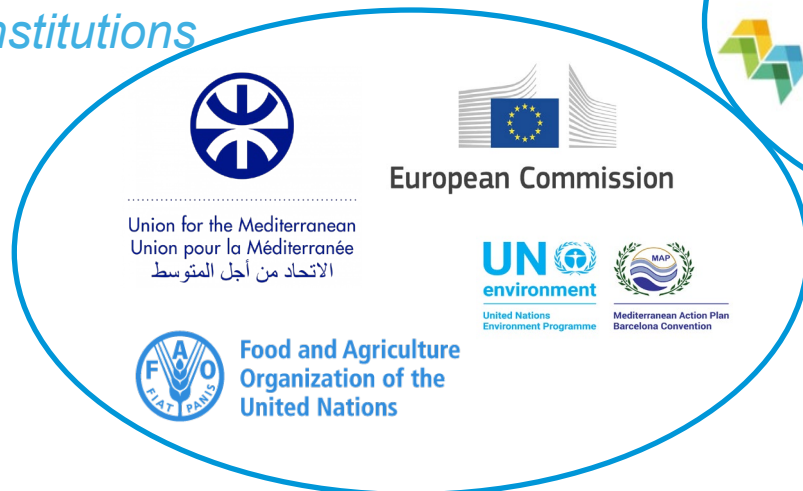
Initiatives, networks, platforms



Programmes



Institutions



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union



Challenge-driven 4-ple helix alliances

Purpose and direction of innovation key starting point
– vision for the Mediterranean*

Innovation types and agents at different territorial
scales able to apply innovation – experimentation,
diffusion, upscaling of innovation

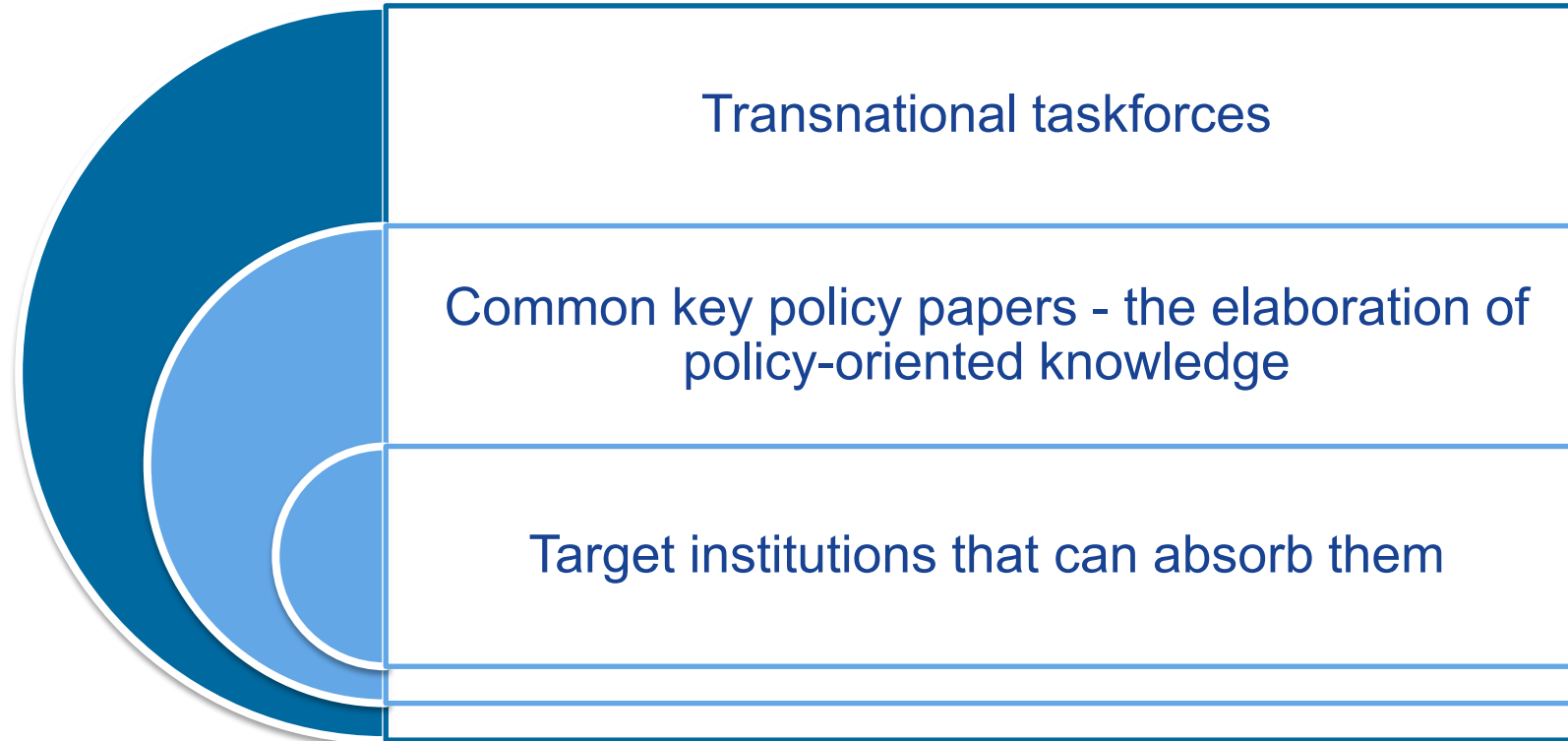
Triple helix actors - SME's, universities, governments
and intermediaries + civil society, public sector,
users

**Strategies, agendas, deals, action plans, policies, roadmaps...*





Transnational taskforces to produce common key policy papers





CIRCULAR ECONOMY ECOSYSTEM



LINEAR ECONOMY ECOSYSTEM

INNOVATION



TAKE HOME MESSAGES

Contributing to the
overall mission goals

Policy Alignment



Embrace know-how



Innovative
sustainable economy

Interreg
Euro-MED

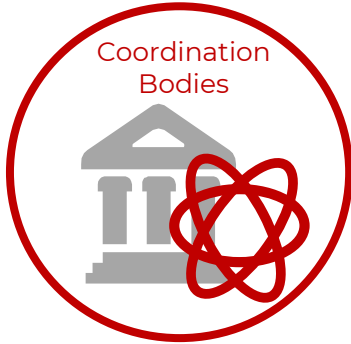


Co-funded by
the European Union

Take home messages



Associated Partners & key stakeholders
1st semester 2024



Coordination Bodies

Open to everyone
1st semester 2024



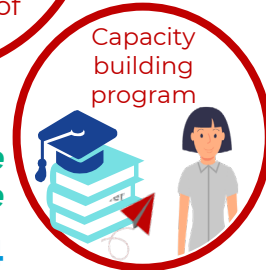
ISE Community Hub

Mission project partners & other relevant projects' technical experts
1st semester 2024



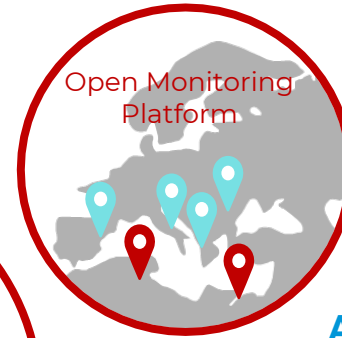
Community of Practice

Driven by Thematic Projects expertise and needs but publicly open to everyone
2nd semester 2024



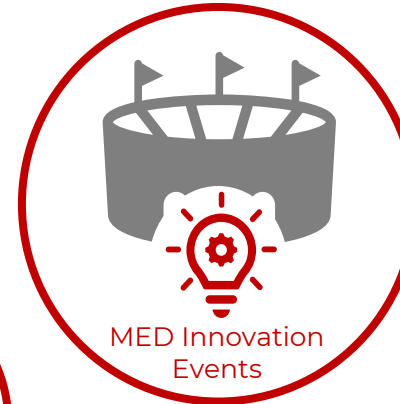
Capacity building program

Open resource
From 2025



Open Monitoring Platform

Open to everyone
Already started



MED Innovation Events

Hosting institutions engaged with a policy action & specific Thematic Projects solutions/expertise
From 2025



Transformative Innovation Policy Labs

Engaged stakeholders
Already started



Synergies; Liaising; Advocacy



Innovative sustainable economy

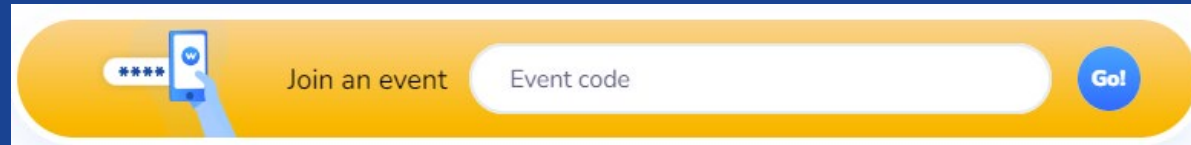
Interreg Euro-MED



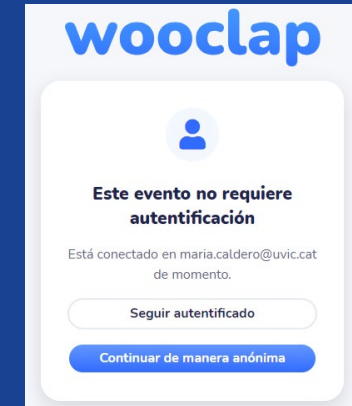
Co-funded by the European Union

Now is your time!

What are your expectations and how would you like to collaborate with us?



Go to <https://www.wooclap.com/>
Enter the event code = **ISEMISSION**
Authenticate with your **name ID** or **anonymous**



Conference of Peripheral Maritime Regions (CPMR)
Mission Institutional Dialogue Project, Project Partner





<https://innovative-sustainable-economy.interreg-euro-med.eu>



innovative-sustainable-economy@interreg-euro-med.eu



<https://twitter.com/Gov4Innovation>



<https://www.linkedin.com/company/gov4innovation/>

Thank you!

Innovative Sustainable Economy
Governance Projects

Institutional Dialogue & Thematic Community



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union