



EU Strategy  
for the Adriatic  
and Ionian Region  
**EUSAIR**

# “Towards the future of blue growth in the Adriatic and Ionian Basin” International Conference

7 July 2023, Rimini (Emilia-Romagna Region, Italy)





## **Session 1: European Strategies in support of sustainable blue growth | the CPMR BBSC experience from the Adriatic-Ionian and Black Sea basins**

- The Adriatic Ionian Network of Universities, Regions, Chambers of Commerce and Cities Initiative PLUS (AI-NURECC PLUS)
- The Common Maritime Agenda (CMA) for the Black Sea and the Black Sea Strategic Research & Innovation Agenda (SRIA)



# AI-NURECC PLUS

**AI-NURECC PLUS**

ADRIATIC IONIAN NETWORK OF UNIVERSITIES, REGIONS,  
CHAMBERS OF COMMERCE AND CITIES INITIATIVE



Main objective: enhance Regional & Local Authorities' appropriation of the EUSAIR main objectives and opportunities, by promoting an efficient participatory and bottom-up approach.

Support the implementation of EUSAIR cross-pillar topics: “Research & Innovation”, “SMEs Development”, “Skills Development”.

Fields of action: Sustainable Tourism, Cultural & Creative Industries, and Circular Economy.

Specific target group: Youth, as strategic target group for sustainable development of the region.





# AI-NURECC PLUS and S3

Cultural and Creative Regional Ecosystems (CCRE-S3):  
an AI-NURECC deliverable that went beyond the Adriatic and Ionian region

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## Smart Specialisation Platform

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### Cultural and Creative Regional Ecosystems

The CCRE-S3 partnership aims to stimulate new insights and opportunities related to cultural and creative experiences for local communities and residents by involving several groups of professions that use, apply and implement new technologies within the Cultural and Creative Industries sector.

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- Cultural and Creative Regional Ecosystems
- Thematic working areas
- List of regions involved
- Contact details of the leading regions
- Contact details of the Conference of Peripheral Maritime Regions (CPMR)
- Contact details of JRC
- Past events
- Related documents
- Events

#### Cultural and Creative Regional Ecosystems

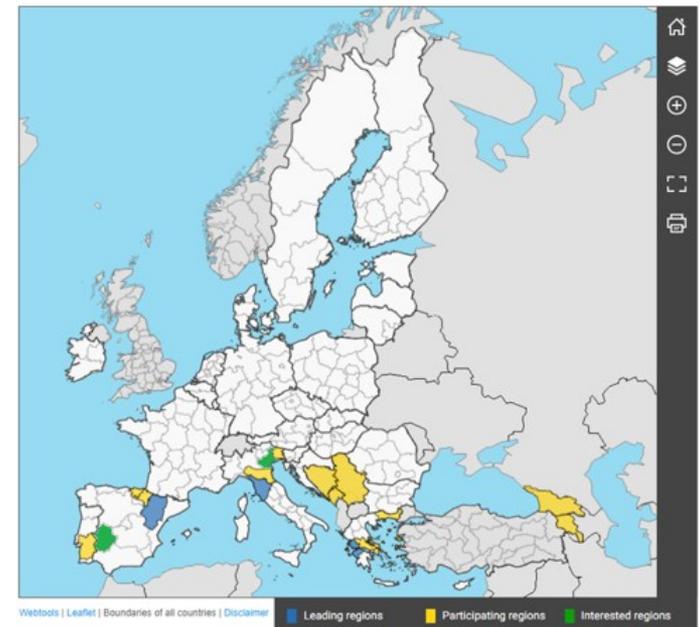
The richness of Cultural Heritage and the vibrancy of Cultural and Creative Industries (CCIs) in Europe have had an increasing impact in both economic and social terms, across the EU as well as in national contexts. CCIs contribute to the economy with 5.3% of the total European GVA (Gross Value Added) and employs more than 12 million people in the EU, which is 7.5% of all persons employed in the total economy (1).

(1) "Boosting the competitiveness of cultural and creative industries for growth and jobs" (EASME/COSME/2015/003) Final Report. Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Union, 2016, p. 1.

From a humanistic point of view, Culture promotes active citizenship, shared values, social inclusion and intercultural dialogue within Europe and across the globe. For all of these reasons, the UN has declared a Human Right the participation in cultural life.

This growth potential is expected to be even more importantly boosted by **New Technologies (NT)**:

List of regions involved





# Black Sea CMA and SRIA

The Common Maritime Agenda (CMA) for the Black Sea is a sea basin initiative to enhance regional cooperation for achieving a sustainable Blue Economy in the Black Sea, and a unique framework reinforcing regional dialogue between participating countries and stakeholders to jointly address the challenges and opportunities of blue economy sectors in the area, ensuring environmental sustainability while fostering growth and promoting blue economy projects.

It is the first initiative of its kind in the region, resulting from a bottom-up process initiated by the countries involved (i.e., Bulgaria, Georgia, Moldova, Romania, Türkiye and Ukraine) and backed by the European Commission.

The Common Maritime Agenda for the Black Sea sets the following goals to help generate sustainable growth in coastal regions:

- Healthy marine and coastal ecosystems
- A competitive, innovative and sustainable blue economy for the Black Sea
- Fostering Investment in the Black Sea blue economy

The CMA is complemented by its scientific pillar, the Strategic Research and Innovation Agenda for the Black Sea (SRIA), that provides valuable inputs for science-based decision-making.



# Black Sea CMA and SRIA





# BRIDGE-BS



Advancing knowledge, delivering research, empowering citizens for sustainable and climate-neutral Black Sea

31 Partners coordinated by METU-IMS (Türkiye)

54 Months

14 Countries from the Black Sea and & EU

Objective:

BRIDGE-BS will develop the predictive tools and capabilities necessary to understand and predict the impacts of climate-driven and anthropogenic multi-stressors on the services stemming from Black Sea ecosystems.



*The BRIDGE-BS Project has received funding from the European Union's Horizon 2020 research and Innovation programme under grant agreement No 101000240.*

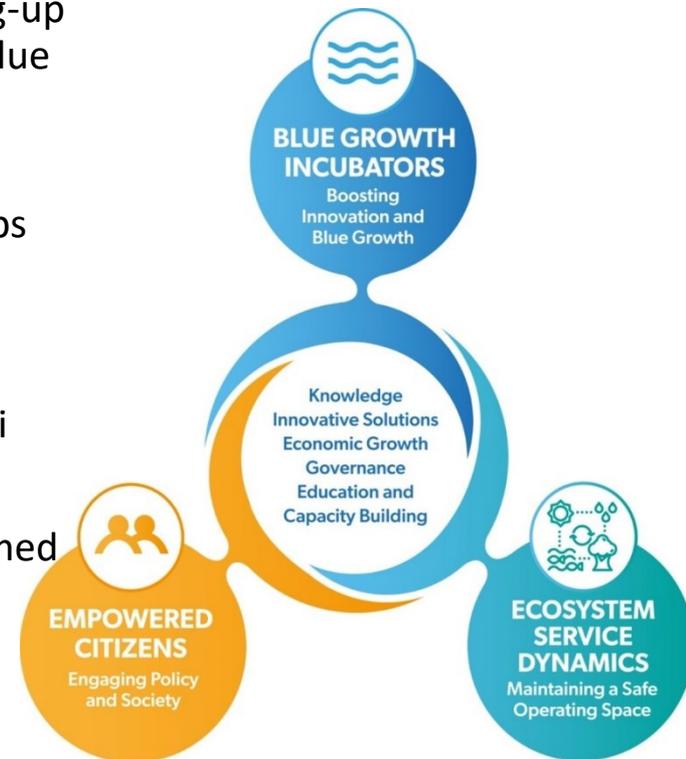


# BRIDGE-BS



BRIDGE-BS encourages knowledge, dialogue, awareness

- Black Sea Accelerator to support scaling-up of sustainable businesses operating in Blue Economy across Black Sea
- Virtual Blue Career Centre a digital platform designed to fill existing skill gaps
- Black Sea Young Ambassadors
- Science-Policy Dialogue Forum for a Sustainable Blue Economy (Thessaloniki (Greece), 29 March 2023)
- Ocean Literacy initiatives for well-informed and engaged communities





## BRIDGE-BS and the Black Sea Accelerator

Mainly targeting Black Sea-based eligible entities such as companies, start-ups, organisations, and universities. Non-Black Sea applicants interested in extending their solutions in the region are also welcome.

# BLACK SEA ACCELERATOR FOR A SUSTAINABLE BLUE ECONOMY

*Facilitated by BRIDGE-BS and DOORS Projects*



**APPLY TO MAKE WAVES!**



**Deadline: 31 October 2023**

# Thank you for your attention!



**Stavros Kalognomos**  
**Executive Secretary of the Balkan & Black Sea Commission (BBSC)**  
**Conference of Peripheral Maritime Regions (CPMR)**  
**[Stavros.Kalognomos@crpm.org](mailto:Stavros.Kalognomos@crpm.org)**