



EU Strategy
for the Adriatic
and Ionian Region
EUSAIR

Towards the future of blue growth in the Adriatic and Ionian Basin

Rimini, 7th July 2023

«EUSAIR Pillar 1 Flagship: new priorities and road map»

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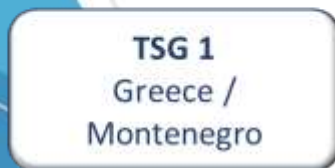
REGIONE DEL VENETO



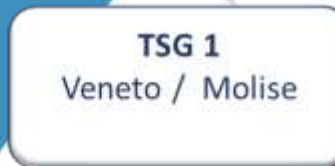
The governance of the 4 Pillars



Blue Growth
EUSAIR



TSG 1
Greece /
Montenegro



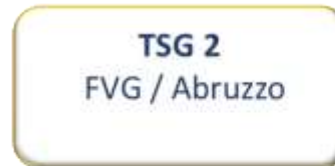
TSG 1
Veneto / Molise



Connecting the Region
EUSAIR



TSG 2
Italy / Serbia
/North Macedonia



TSG 2
FVG / Abruzzo



Environmental Quality
EUSAIR



TSG 3
Slovenia /
Bosnia
Herzegovina



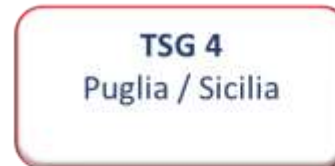
TSG 3
Emilia Romagna/
Umbria



Sustainable Tourism
EUSAIR



TSG 4
Croatia / Albania



TSG 4
Puglia / Sicilia



Pillar 1 Objective and Topics

Blue Growth

Driving innovative maritime and marine growth in the Region by promoting sustainable economic growth, jobs and business opportunities in the blue economy

Blue technologies

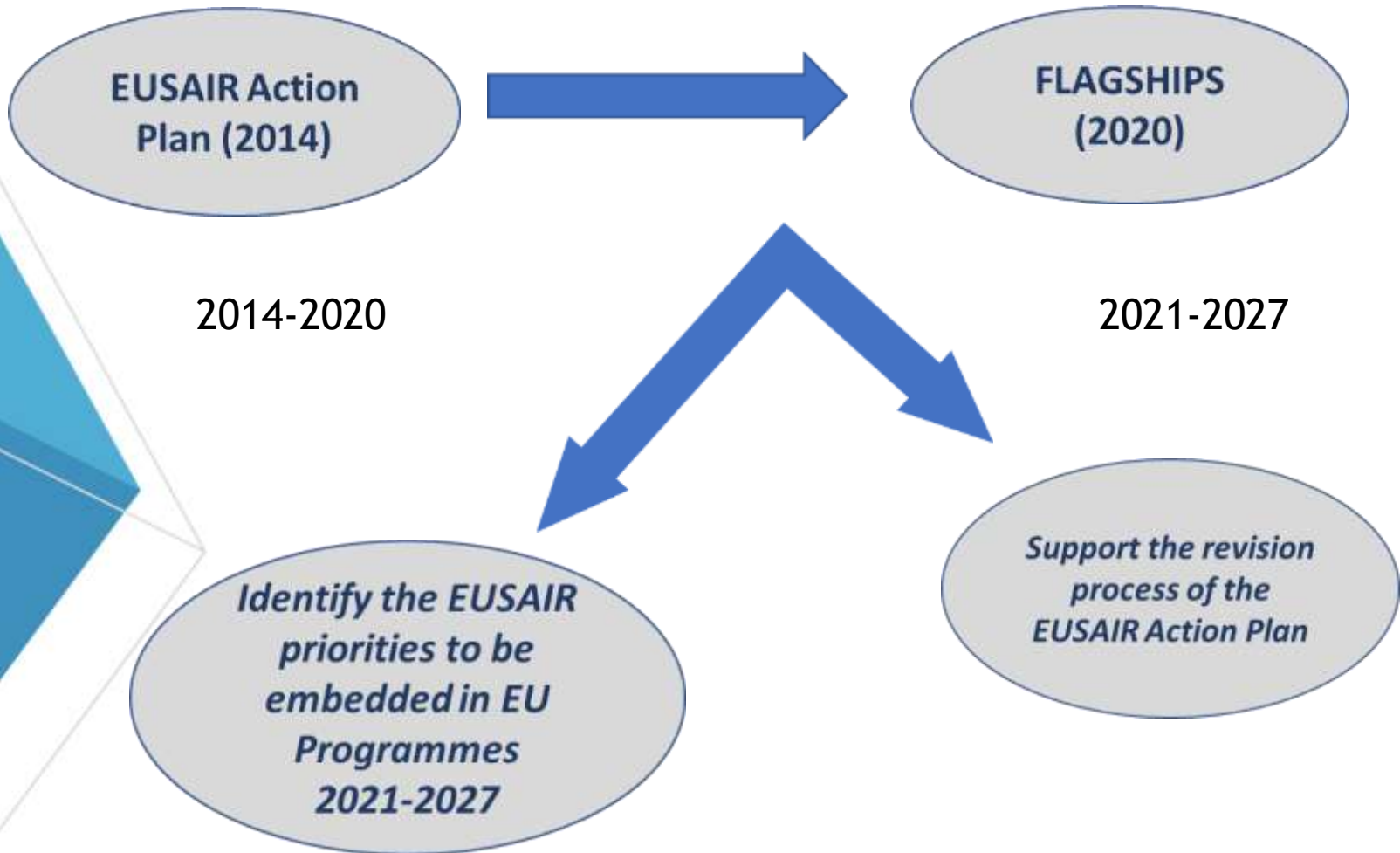
Fisheries
and aquaculture

Maritime and
marine
governance and
services





Aims of the Flagships





EUSAIR Pillar 1 Topics and Flagships

Topic 1 Blue technologies	Topic 2 Fisheries and aquaculture	Topic 3 Maritime and marine governance and services
Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing innovation, business development and business adaptation in blue bio-economy	Promoting sustainability, diversification and competitiveness in the fisheries and aquaculture sectors through education, R&D, technological and marketing actions, including the promotion of initiatives on marketing standards and healthy nutritional habits	bolstering capacity building and efficient coordination of planning and local development activities for improving marine and maritime governance and blue growth services



Structure of the Flagships (e.g. Pillar 1/Topic 1.1)

TITLE	MACROREGIONAL CHALLENGE / NEED / STRATEGIC IMPORTANCE	OVERALL GOAL / EXPECTED IMPACT	REMARKS ON PROPOSED ACTIONS/PROJECTS
<p>FOSTERING QUADRUPLE HELIX TIES IN THE FIELDS OF MARINE TECHNOLOGIES AND BLUE BIO-TECHNOLOGIES FOR ADVANCING INNOVATION, BUSINESS DEVELOPMENT AND BUSINESS ADAPTATION IN BLUE BIO-ECONOMY</p>	<p>Maximizing sustainable economic growth and employment as well as business creation based on blue technologies, "brain circulation", networking capacity and access to seed and venture capital. Strategic goals served:</p> <ul style="list-style-type: none"> • Development of skilled human capital on Blue Technologies • Creation of new jobs in the field of Blue Growth • Know how transfer between EU and IPA countries • Cooperation between research and public and private sectors, as well as users, to develop innovative products and services and technology transfer • Compliance/adaptation of non-EU countries with EU Acquis • Remove barriers to trade and investments 	<p>Strengthening quadruple helix ties in the field of blue technologies in the region through:</p> <ul style="list-style-type: none"> • Stronger RDI and cooperation among SMEs and between SMEs, large enterprises and research centres operating in the Adriatic-Ionian Macroregion • Increased networking between researchers, SMEs and clusters • Increased joint research papers and number of researchers exchanged within the macro-region • Internationalization of SMEs in the region • Easier access to finance and promotion of the creation of start-ups 	<ul style="list-style-type: none"> • Encouragement & creation of clustering, especially of quadruple helix. • Research on blue technologies & prioritisation of its adoption by SMEs in the Macroregion • Promotion of blue skills • Reinforcement of networking, knowledge sharing & creation of databanks • Enhancement of competitiveness and sustainability of relevant local and EU industry sectors through utilization of marine bio-discoveries • Allowing development of novel eco-friendly end products that serve circular economy • Development of solutions to decarbonize fishing fleets



EUSAIR Pillar 1 Revision process (2022-2024)

- Revision of Pillar 1 “Blue Growth” is part of the revision of the whole EUSAIR Action Plan started in Annual Forum held in Tirana in May 2022;
- different actors are involved in the process: Governing Board, National and Pillar coordinators (ad hoc Revision Working Group), Thematic Steering Groups (TSGs) and public consultation process;
- the revision of EUSAIR is implemented on three levels: public, thematic and strategic.
- new Action Plan should be approved beginning 2024;
- TSG 1 is involved in the thematic consultation since beginning of 2023;

New issues arisen in TSG 1:

1. Need to better involve the land-locked Countries;
2. Need for a stronger focus on sustainability (➡ blue sustainable economy).



Thanks!

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Head of Unit

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Thank you for your attention!